<table>
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<th><strong>Spring 2019</strong></th>
<th><strong>Opportunity</strong></th>
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|                | Undergraduate Workshops- resume/interviews/etc. | All engineering majors | -Build brand  
-Educational partnership | -Career Development resources | Jan./Feb. |          |
|                | ASU Spring Internship Fair- Feb. 5  
Career Services Event (not specific to Engr) | All majors invited, including supply chain and business | -High visibility  
-High volume of students | -Good experiential learning opportunity  
-Employed interns or full-time graduates | Feb. |          |
|                | ASU Open Door-Poly: Feb. 2, 2019  
Tempe: Feb. 23, 2019 | K-12 & Community Outreach | -Corporate social responsibility opportunity  
-Build brand  
-Educational partnership  
-High visibility | -Career development resources | Feb. |          |
|                | Spring Fulton Engineering Career Fair Prep Sessions-TBD | All engineering Majors | -Build brand  
-Educational partnership | -Career development resources | Feb.-Fridays leading up to career fair |          |
|                | Spring Fulton Engineering Career Fair at Tempe- Feb. 19-20 | All engineering majors | -Fulton Signature Event  
-High visibility  
-High volume of engineers  
-Combine with interview day | -Good experiential learning opportunity  
-Employed interns or full-time graduates  
-Showcases high-profile industry partnerships | Mid-Feb./First week of March |          |
|                | Spring Fulton Engineering Career Fair at Poly- February 21 | All engineering majors, and by targeted areas | -High volume of Polytechnic students | -Good experiential learning opportunity  
-Employed interns or full-time graduates  
-Showcases high-profile industry partnerships | Feb. |          |
|                | Spring Engineering On Campus Interview Days- Feb. 21 at Tempe and Feb. 22 at Poly | All engineering majors | -High volume of engineers  
-Ease of interviews  
-High volume of interviews | -Good experiential learning opportunity (retention and learning  
-Employed interns or full-time graduates | Feb./March |          |
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| Undergraduate Workshops-resume/interviews/etc.       | All engineering majors Undergrads                                                   | -Build brand  
-Educational partnership                                                            | -Career development resources                                                                  | Feb./March                      |                                                                      |
| ASU Spring 2019 University-Wide Career Fair @ Tempe-April 2-4 | All majors invited, including supply chain and business                          | -High visibility  
-High volume of students                                                                             | -Good experiential learning opportunity  
-Employed interns or full-time graduates                                                          | April                            |                                                                      |
| **Ongoing**                                          |                                                                                     |                                                                                                  |                                                                                                |                                 |                                                                      |
| Post available jobs and internships, search resumes in Handshake | Target posting by major across ASU                                               | -No cost  
-Manage remotely  
-Build brand  
-Self-service option when desired                                                              | -Employed interns or full-time graduates  
-Customer service on-demand  
-Focus on enhanced services                                                                  | Ongoing                         | Recommended during peak recruiting: Sept., Oct., Jan., and Feb.       |
| Company presentations or Information Sessions        | -All engineering majors  
-Co-host with targeted student org                                                   | -High visibility in Fulton calendar, Inner Circle, and on monitors  
-Min. to no cost (varies by location)  
-Build brand                                                                                       | -Showcasing key ASU relationship attractive to students  
| Co-operative Education                               | Rising sophomores, juniors, and 4+1 seniors                                        | -Steady talent pipeline  
-Workforce benefits  
-Cost effective labor  
-Higher retention or conversion rates  
-Shorter learning curve for full-time ROI/effectiveness                                             | -In-depth co-curricular learning  
-Retention  
-Professional industry knowledge  
-Student financial benefits                                                                  | 6-8 months employment cycles. Starts in Jan., May, and Aug.                                     |
| Company Industry Day                                 | All engineering majors, and by targeted areas                                      | -Targeted Branding in several events throughout a day-long event  
-Interact with targeted populations  
-Student organization introductions                                                              | -Showcasing key ASU relationship attractive to students  
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<td>Corporate Affiliates Partners Program (CAP)</td>
<td>All engineering majors, and by targeted areas</td>
<td>- High visibility in FSE</td>
<td>- Showcasing key ASU relationship attractive to students</td>
<td>- Throughout Semester</td>
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<tr>
<td>Sponsor senior-design capstone 2 semester project</td>
<td>- Seniors only</td>
<td>- Interact with targeted populations semesters before graduation</td>
<td>- Students develops hands-on experience</td>
<td>Sponsoring project: July-Aug. deadline Aug.-students select projects 1st semester - scope definition 2nd semester-project execution and presentation</td>
<td></td>
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<td>Student Organization Specific-Guest Lecture or Tech Talk</td>
<td>- By targeted majors</td>
<td>- Examine technical performance in applied settings</td>
<td>- Students exposed to a ‘sampling’ of company work</td>
<td></td>
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<td>Ask Alumni Ambassadors to present</td>
<td>EXAMPLES</td>
<td>- In-depth company exposure to student group of 4-5 and capstone class</td>
<td>- Students present technical projects for review and feedback</td>
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<td>Engineering Projects in Community Service (EPICS) Presentation Judge</td>
<td></td>
<td>- Interaction with targeted populations semesters before graduation</td>
<td>- Formal and informal interactions</td>
<td>Ongoing</td>
<td></td>
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<td>Per EPICS Schedule-End of Semester</td>
<td>- Can select which night you want to participate based on group presentations</td>
<td>- Industry engagement in student development</td>
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<td>eProjects or Entrepreneurial project sponsorship</td>
<td>-Primarily Polytechnic campus majors currently -Multiple engagement levels -Consultation: <a href="mailto:timothy.beatty@asu.edu">timothy.beatty@asu.edu</a> (480) 727-5946</td>
<td>-Access to student creativity and expertise solving a real-world problem -Opportunity to assess potential intern and workforce candidates</td>
<td>-Industry engagement in student development -Students exposed to industry leaders -Students apply learned skills</td>
<td>Fall and Spring Semesters</td>
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| Global Outreach and Extended Education               | -Corporate employees, including executives Office of Global Outreach and Extended Education  
-Consultation: [Jose.Quiroga@asu.edu](mailto:Jose.Quiroga@asu.edu)  
(480) 727-4184 | -Workforce development through advanced education and professional development  
-Customized programs and non-credit short courses  
-Online graduate degrees, executive programs and certificates | -Industry engagement in workforce and professional development within the local community and around the world | Ongoing |       |
| Ira. A. Fulton Schools of Engineering Development Team | Margo Burdick Director of Development  
[Margo.Burdick@asu.edu](mailto:Margo.Burdick@asu.edu)  
480-727-7099 | -Customized to Company needs | -Established point of contact and continuity | Ongoing |       |
| President’s Club                                    | President’s Club Director: [Andrew.Carey@asu.edu](mailto:Andrew.Carey@asu.edu) | -Direct Thought Leadership connections  
-Customized to company needs | -Advance mission and vision for higher education | Ongoing |       |