Corporate Affiliates Program



Career Center

Employer Benefits (for one academic year)	Sparky \$10K	Maroon \$15K	Gold \$25K
Sparky			
Strategic consultation with assigned Fulton Schools Career Center (FSCC) liaison	•	•	•
Ongoing assistance with the ASU posting and scheduling system, Handshake	•	•	•
Priority notifications and advanced registration of signature FSCC events	•	•	•
Formal introduction to targeted Fulton diversity-related student organizations	•	•	•
On-Campus Interviews: Two (2) On-Campus Interview (OCI) spaces reserved during peak recruitment season, per semester	•	•	•
Info Session: One (1) FSCC scheduled & promoted info session (virtual or in-person, catering not included)	•	•	♦ (2x)
Corporate name logo on the FSCC website	•	•	•
Employer announcements on Fulton social media + Inner Circle	•	♦ (2x)	♦ (3x)
Elevated branding for job posting(s) and affiliated events advertised by the FSCC Direct Handshake email blast to targeted students (and specialized programs like Barrett Honors College)	•	♦ (2x)	♦ (3x)
Maroon (includes Sparky benefits)			
Career Fairs: One (1) registration for an in-person/virtual Fulton fair or event, for one (1) booth space & up to six (6) attendees		♦	♦ (2x)
Elevated branding profile as "sponsor" when participating in a Fulton Online Career Fair hosted on the CareerEco virtua fair platform	I	•	•
Parking passes for employer representatives attending events (up to 6 per event)		•	•
Gold (includes Sparky + Maroon benefits)			
Tailored, multi-event "Industry Day" unique to your company (catering not included)			•
Invitation to participate on the FSCC Industry Advisory Board (one seat)			•
Invitation to an ASU football game as guests of the Fulton Schools of Engineering Corporate Suite			♦ (6)

À la Carte for CAP Members

Recruiting	
Additional booths at Fulton Schools general career fair	\$ Listed price
Additional representatives at Fulton Schools general career fair	\$ Listed price
Additional OCI rooms	\$150 each
Branding	
Priority option of Employers Showcase Room for in-person Fulton Event	\$ Listed price
Featured, Web or Event Employer Sponsor for a Fulton Online Career Fair	\$1500-2K
One (1) email blast to targeted student groups	\$1500
Engagement	
Company industry day or named event (excludes catering)	\$3000 — 10K

For more information contact: engineering.careers@asu.edu

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