# Get Ready for the Career Fairs Spring 2024

https://career.engineering.asu.edu/students/career-fair/





# Spring 2024: Fairs, dates, and platforms

Fair	Dates	Platform	Links for Information
Fulton Schools of Engineering Career Fairs	Tempe, Master's & PhD: Feb 13 Tempe, Undergraduate: Feb 14 Poly: Feb 15	In person	https://career.engineering.asu.edu/students/c areer-fair/ https://asu.joinhandshake.com/career_fairs
SSEBE Career Fairs	Civil/Env Engr: Feb 20, Feb 28 CM/CNE/CON: Feb 21-22, Feb 27 (Grad students: 8-noon; Undergrads noon-4)	In person	https://asu.joinhandshake.com/career_fairs
Fulton Schools of Engineering Virtual Career Fair	Feb 28	CareerEco	https://www.careereco.com/User/LogIn
ASU-wide Career Fairs	Feb 1, Feb 20, Feb 23, April 26	In person, virtual	https://asu.joinhandshake.com/career_fairs

# Today's goal: what you need to do, NOW

- 1. Résumé
- 2. Learn about interviewing
- 3. Research companies
- 4. Apply
- 5. Prepare to interact



# Résumé: use the standard format

https://career.engineering.asu.edu/resumesandresources/resumes/





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# Samples and other tools

https://career.engineering.asu.edu/resumesandresources/resumes/



Tip: Use the standard format: recruiters prefer it!

Watch the video for more information

## Write Your Résumé

Use your own individual experiences, projects and strengths.

Reflect keywords from software and responsibilities listed in the job description in your résumé.

Résumé Example: First-Second Year Student Résumé Example: Software-related majors

Résumé Example: Engineering and other majors

Résumé Example: Experienced Engineer
WATCH Résumé Basics in 10 Minutes

Technical Résumé presentation

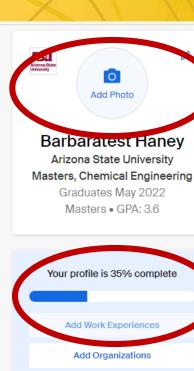


Tip: Get a review of your résumé:

https://skillsfirst.com/organizations/asu-engineering

# Don't forget about Handshake

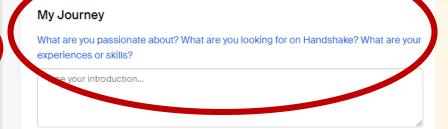
- □ Complete your profile
- Make profile "visible"
- □ Upload résumé and "Feature on Profile" (make visible)





Your profile is hidden from

rking your profile as search for you or message you about job or internship opportunities







Masters, Ira A. Fulton Schools of Engineering May 2018 - May 2022

Major in Chemical Engineering

Department GPA: 3.79 Cumulative GPA: 3.6

## Purdue University

Bachelors Aug 1995 - Dec 1999

Major in Industrial Engineering

Cumulative GPA: 3.6

## Add School

## Work & Volunteer Experience



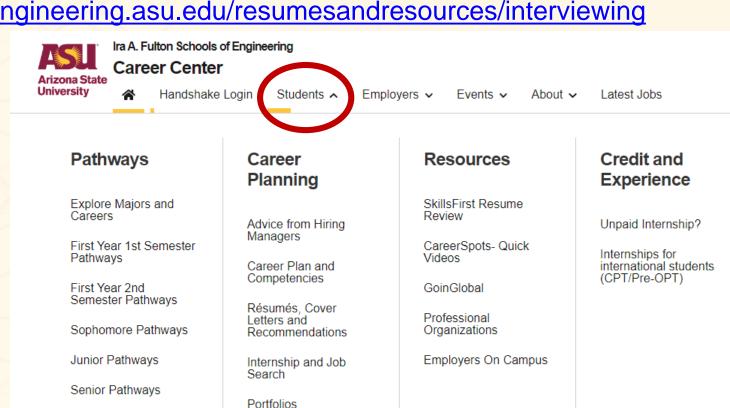
## Stryker Sustainability Solutions

Research & Development Intern May 2016 - Aug 2016 (4 months)

# Learn about interviewing – yes, now

https://career.engineering.asu.edu/resumesandresources/interviewing

Interviews may be during the career fair, or shortly after



Networking and Mentorship

Students

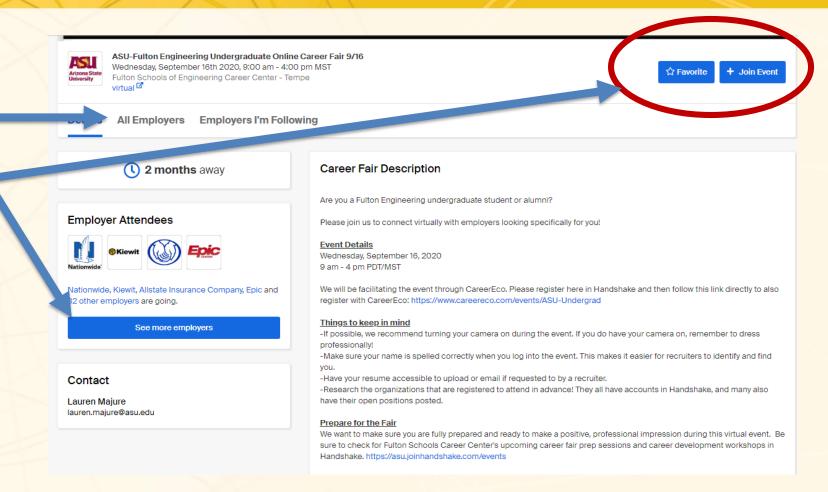
Career Fair Info for

Interviewing and Negotiation

# Research companies and positions

Who is coming?
see Handshake:
"Events"->"Career
Fairs at your school"

"Favorite" and "Join the event"



# Apply and prep

- Apply to positions
   BEFORE the career
   fair
- Attend info sessions and tabling events by employers



# At The Career Fair: Details

- Dress for it: Look like you are taking this seriously
- Stuff: Do not bring backpacks, boards, or scooters
- Check-in: Bring your Sun Card
- Room layouts and employer lists:
  - Maps posted at end of hallways
  - Look for "Attachments" in Handshake

# Attachments MU 2nd Floor Overview Room Maps Spring 20... PDF (213 KB) 2023 Spring Layouts of Tables and Rooms PDF (350 KB) Feb 15 Undergrad Day Employer List JPG (282 KB) Feb 14 Grad Day Employer List JPG (164 KB)

# At The Career Fair: Strategies

- Bring your resume plenty of copies
- Pick the employers you want to speak with
  - Expect long lines at popular employers
  - Start with smallest line
  - Don't overlook unfamiliar employers
- Be ready to discuss you as a candidate for one of their jobs:
  - Have the job posting # with you

# Prepare to interact: 2 goals



#1: Present yourself: confident, competent, and enthusiastic



#2: Determine next steps: the company's interview plans

# **Prepare: Typical Questions**

## From the interviewer:

- "Tell me about a class project that you worked on."
- Your answer:

"This semester, I am part of a team that is assessing < some cool thing>.

We are using <some techniques> to identify <something>.

Through this project, I have learned how to apply < ...>, and how <this technique> differs from <something else>.

In addition to performing some of the testing, I created the team schedule which accommodates team members who are both on campus and on-line."

## From you, speaking to interviewer:

- "I see that this role has multiple locations. Can you tell me how candidates are assigned to the different locations?"
- "Can you describe the key responsibilities in this role?"
- "Can you tell me the plans for interviewing candidates for this role?"

# What happens next? Depends...

Company processes differ widely:

On campus interviews, next day, and hire from that interview



Direct students to apply on the website, and contact students next semester

# What about virtual career fairs?

- 1. Résumé
- 2. Learn about interviewing
- 3. Register
- 4. Learn about the platform
- 5. Research companies and "Express Interest" for each employer
- 6. Apply
- 7. Prepare to interact



# Why virtual career fairs?

# Companies want them

- Connect with on-campus and on-line students in one event
- Can put many reps on the platform at once
- Allows hiring managers to attend

# More opportunities for students

- Less waiting = speak with more companies
- May speak with different company reps (not only recruiters)
- Use time before, between, and after classes

# Register and learn about the platform

- Create your account on CareerEco: <a href="https://www.careereco.com/User/LogIn">https://www.careereco.com/User/LogIn</a>
- Review the tutorial and materials provided on CareerEco's site
- Register for the fair(s) you are attending
  - Use your name as you want companies to see it

# **Additional Information**

- 1:1 and small group sessions on career topics: use Handshake:
  - "Career center"-> "Appointments"->"...New Appointment"->"Fulton...->pick the topic and date/time options
  - "Events" -> "Career center guidance events"
- Practice interviewing: <a href="https://asu.biginterview.com/">https://asu.biginterview.com/</a>
  - Learn about interviewing and practice via video plus optional Al-generated feedback
- Fulton Schools Career Center website <a href="https://career.engineering.asu.edu/">https://career.engineering.asu.edu/</a>
  - Presentations and tools
- Resume review: <a href="https://skillsfirst.com/organizations/asu-engineering">https://skillsfirst.com/organizations/asu-engineering</a>
  - Submit your résumé for review without an appointment
- "Advice From Industry Professionals:...":

  <a href="https://career.engineering.asu.edu/resumesandresources/internship-job-search/">https://career.engineering.asu.edu/resumesandresources/internship-job-search/</a>

# Prepare: How does this work?

- You will "enter" the employer's "main room"
  - Before the career fair, type out and save:
    - Your basic introduction, to be customized per employer
- Be ready:
  - Check all systems ahead of time: audio, webcam, background
  - Have your camera set up correctly:
    - Light source in front of you
    - Look into your camera
  - Be dressed in career fair attire

# Prepare: How to Enter The Group Chat

- Read through the existing chat (1-2 pages of it)
- Copy in your customized introduction and a couple of questions all at once, so it doesn't get separated by other attendees' chats:

"Hi, my name is <>, I am a <academic level> in <major>.

I have experience in <2-3 skills that they would be interested in based on their postings or company mission>.

I have uploaded my résumé to this site.

I have also been to your website (and applied to <job title, posting #>) or/and I have questions about job and posting #s before I apply. Could you tell me more about <xxxx>?"